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Gary Ritacco  
President & CEO  
eComm

## **Technology Assurance Group Invites eComm to Present on the State of the Telecommunications Industry at its National Convention**

*Gary Ritacco, President & CEO of eComm, to Lend His Expertise and Years of Experience to U.S. and Canada's Top Telecommunications Providers*

LANCASTER, PA — November 30, 2006 — eComm, an industry leader in business communications, announced today that Technology Assurance Group (TAG), an association of independently owned telecommunication companies representing over \$300 million in annual sales, invited Gary Ritacco, President & CEO of eComm, to present on the state of the telecommunications industry at its 7<sup>th</sup> Annual TAG Convention. Mr. Ritacco will share his extensive industry expertise and company's experiences with top telecommunications providers located throughout the United States and Canada. TAG's 2007 National Convention will be held on March 7<sup>th</sup> – 9<sup>th</sup> in San Diego, California.

The theme for the upcoming year's convention is "Communicating Through Convergence". The convergence of voice and data (VoIP) is reshaping the way businesses communicate and with it comes both tremendous opportunity as well as significant challenges.

According to the Telecommunications Industry Association and Wilkofsky Gruen and Associates, VoIP utilization in the U.S. will rise from 6.5 million lines this year to 19.2 million by the end of 2007. Mr. Ritacco will participate in a variety of discussions exploring critical topics surrounding VoIP such as its impact on telecommunications and the global business environment. Telecom professionals representing voice and data providers, major industry manufacturers, and trade journals will listen to Mr. Ritacco offer his valuable insight. The roundtable discussions are the most popular activity of the convention

because it's an opportunity for open exchange of ideas and information.

"It is an honor to share our knowledge and experiences that we have gained over the years from doing business in our local marketplace," said Mr. Ritacco. "Since the inception of eComm, our mission has been to invest in employee education and technology in order to stay at the forefront of telecommunications. By doing so we're able to give our customers increased profitability and a competitive advantage. Conducting business in this manner has positioned us to pass along our experiences with convergence to our colleagues."

"The TAG Convention provides a unique opportunity where our member companies interact and learn better business practices from leading organizations in our industry," stated Dale Johnson, CEO of TAG. "Mr. Ritacco is well respected among his peers and his company is one of our premier members. Everyone in attendance will benefit from Mr. Ritacco's views."

### **ABOUT ECOMM**

eComm is a single point of contact, full-service provider of converged voice and data business communications systems for business and critical care communications for hospitals and nursing care facilities; related networking applications; presence management, collaboration and messaging applications. The Company's diverse suite of products and services includes unified communications; voice processing and unified messaging software; audio, video and Web conferencing applications; workgroup and call center management solutions; Internet protocol (IP) telephony software;

Computer Telephony Integration (CTI) applications and other communication services.

eComm also provides managed services, such as local and long distance calling services, networking; maintenance, leasing and support services for its products. It has a fully staffed customer care call center to provide instant access to its large lists of customers. eComm's customers include business enterprises, government agencies and non-profit organizations. Ecomm offers a comprehensive service partnership with its customers by providing excellent service 24 hours a day, 7 days a week through two strategically located sales and service facilities in Lancaster and Philadelphia/Malvern. Please call 800-372-4600 for more information or visit the eComm website at [www.askecomm.com/](http://www.askecomm.com/).

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).