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Rich Iacovelli
Vice President & General Manager
Ecomm

Ecomm Promotes Rich Iacovelli to Vice President and General Manager

Seasoned Industry Professional to
Manage the Region's
Leading Telecommunications
Company

PHILADELPHIA / MALVERN PA — April 17, 2006 — Ecomm, a leading telecommunications provider, announced today that the company has promoted Rich Iacovelli from sales manager to vice president and general manager. Mr. Iacovelli is a seasoned industry professional with over 25 years in key management and sales positions. He will head up the Malvern office that services Philadelphia and the surrounding areas.

Mr. Iacovelli will be responsible for managing Ecomm's highly skilled team of professionals, enhancing the company's value added technology solutions to current customers, and expanding the business to attract new customers. "Businesses in the Philadelphia region need the communications technology that we provide," stated Mr. Iacovelli. "My vision for Ecomm is to increase our leadership role in voice and data solutions by strategically partnering with local businesses and helping them realize the positive impact of implementing new and innovative technology. Then, back these solutions with unsurpassed customer service and complete satisfaction."

Mr. Iacovelli will proactively lead the operations, technical, and customer support divisions. He will play a critical role in developing the company's strategic business plans, setting revenue targets, and identifying strategic partners that deliver

unparalleled solutions. Mr. Iacovelli will also be hands-on by being actively involved in the recruiting, hiring, and training process. Additionally, he will conduct competitive analyses to further differentiate Ecomm from the competition, generate networking groups to create new relationships, and monitor industry trends to ensure that the company's customers are taking advantage of the latest technology so they can reduce costs and increase profitability.

Mr. Iacovelli has been with Ecomm for the last several years and has a well rounded sales, operations, and technical background. Prior to joining Ecomm, Mr. Iacovelli spent many years at Executone as a director in network services, vice president of operations, and vice president of sales. His industry experience and vast knowledge of telecommunications will support him in his new role with the company.

"We knew Rich was the perfect fit to manage our rapidly growing office. He is an extremely talented and business savvy individual," said Gary Ritacco, president of Ecomm. "Ecomm's customers will greatly benefit from having Rich head up the Malvern/Philadelphia office. He is committed to total customer service and satisfaction, which has been the core of our success."

ABOUT ECOMM

Ecomm is a single point of contact, full-service provider of converged voice and data business communications systems for business and critical care communications for

hospitals and nursing care facilities; related networking applications; presence management, collaboration and messaging applications. The Company's diverse suite of products and services includes unified communications; voice processing and unified messaging software; audio, video and Web conferencing applications; workgroup and call center management solutions; Internet protocol (IP) telephony software; Computer Telephony Integration (CTI) applications and other communication services. In healthcare, Ecomm provides communication systems between staff and staff to patient as well as locating, paging and wireless communications for assisted and long term care nursing.

It also provides managed services, such as local and long distance calling services, networking; maintenance, leasing and support services for its products. It has a fully staffed customer care call center to provide instant access to its large lists of customers. Ecomm's customers include business enterprises, government agencies and non-profit organizations, hospitals, assisted and long term care nursing facilities.

Ecomm offers a comprehensive service partnership with its customers by providing excellent service 24 hours a day 7 days a week through 3 strategically located sales and service facilities in Lancaster, Malvern and Bethlehem in Pennsylvania. Please call 800-372-4600 for more information or visit the Ecomm website at www.askecomm.com.